

CPAWSB Western School of Business (CPAWSB) Update

MAY 25, 2017



Agenda

CPAWSB Snapshot

- *Western Region*
- *British Columbia*

CPAWSB News

- *Competency Map*
- *CFE Offerings*
- *PEP and CFE Pass Rates*
- *Plagiarism Task Force*
- *Prep Semesters*
- *Transcript Assessment*
- *Strategic Plan*



CPAWSB Snapshot



Statistics – Western Region



9,900 PEP candidates
3,900 Prep students

Employed candidates:

- 45% PPR
- 55% EVR

4% growth PEP
6% growth Prep

80 staff
1,400 educational contractors



Statistics – British Columbia



4,300 PEP candidates
1,500 Prep students

Employed candidates:

- 48% PPR
- 52% EVR



Relative Size



CPAWSB News



Competency Map



Minor changes in 2017

More significant changes beyond 2017



CFE Offerings



September 2017

September 2018

2019 and 2020 to be determined



PEP and CFE Pass Rates



Pass rates for PEP and CFE available on CPA Canada website:

<https://www.cpacanada.ca/en/come-a-cpa/cpa-certification-program-evaluation/cpa-examination-performance-rates>



Plagiarism Task Force



Developing a national plagiarism policy

January 2018 implementation



Prep Semesters



Moving from a 5-semester to a 4-semester model

Late June 2017 implementation

Will not slow student progress



Transcript Assessment



Undertook a review of our transcript assessment process

New process to be implemented in late 2017

Improved service levels for applicants



Strategic Plan



Strategic Plan

Vision

To inspire and educate tomorrow's CPAs



Strategic Plan

Mandate

To deliver preeminent business and accounting education to students and candidates



Strategic Plan

Five Enabling Strategies

1. **Enhanced Candidate/Student Success:** The success rate of the School's candidates will be at a heightened level.
2. **Enhanced Candidate/Student Experience:** Candidates/students will have a consistently positive and rewarding journey through the School's programs.
3. **LEAN Processes:** Internal processes of the School will be efficient, cost-effective and sustainable, while ensuring that our student and other stakeholder's requirements are not compromised.
4. **Increased Employee and Contractor Engagement:** Employees and contractors will perceive the School as a progressive employer that recognizes and values their contribution.
5. **Innovation Adoption:** The successful implementation of ideas that enhance the student experience and/or streamline business processes.



Strategic Plan

Eight Measures



1. CFE pass rate
2. Flow-through rate
3. Retention rate
4. Candidate satisfaction level
5. Employee/contractor satisfaction level
6. Contribution margin for Programs
7. Students in university-accredited Programs
8. Employee/contractor engagement level



Engagement with Post-Secondary Institutions



Engagement with PSIs is a key initiative over the next three years

Exploring how best to collaborate

Stay tuned!



Questions?



Thank you!

