

Discover the Full Value of Your CPABC Membership

CPABC and CPA Canada offer a broad range of programs, services, and resources that can assist CPAs at every stage of their career. This guide will help you take advantage of the full value of your CPA membership.



Your CPA British Columbia Advantage

The Chartered Professional Accountants of British Columbia (CPABC) is the training, governing, and regulatory body for over 36,000 CPA members and 5,000 CPA students and candidates. CPABC carries out its primary mission to protect the public by enforcing the highest ethical standards and contributing to the advancement of public policy. CPAs are recognized internationally for bringing superior financial expertise, strategic thinking, business insight, and leadership to organizations.

As a CPABC member, you have access to a variety of professional development opportunities, career support resources, advisory services, and member benefits.

Professional Development

CPABC is dedicated to providing the highest quality professional development (PD) opportunities and products to meet the constantly evolving PD needs of our members. We offer seminars in a variety of different topics, including:

- Accounting & Assurance
- Ethics
- Information & Business Technology
- Management & Personal Development
- Practice Management
- Taxation
- Wealth Management

Visit CPABC's Professional Development Site pd.bccpa.ca to find out more about the wide array of seminars available and the competencies these address. You can browse for seminars by category, competency, location, or date, or search our seminar database via a keyword search.

If you can't make it to the classroom, you can explore our extensive inventory of web-based seminars. Our interactive online seminars are very popular for those who are unable to attend our two-day seminars on ASPE, IFRS, CAS, Personal Income Tax or Corporate Income Tax. As well, we offer live streaming of selected seminars and PD AudioWebs, which are direct recordings from live PD seminars.

Take advantage of a CPABC PD Passport to save on your professional development today

CPABC also offers a variety of top-notch Certificate and Executive Programs providing depth in specified knowledge areas geared towards advancing members' careers.

CPABC PD Nexus days provide the opportunity to hear from keynote and session speakers, as well as network with other members. PD Nexus topics include Business Insights, Work-Life Balance, Information Technology Days, Public Practice Insights, Estate Planning, and Financial Planning.

We also offer PD Passports, which are savings programs for members and other professionals taking multiple professional development seminars throughout the year. For the price of a PD Passport, you are entitled to register for six days of PD Passport valid seminars between September 1 and August 31 of the following year at no extra cost.

Advisory Services

CPABC's Advisory Services offers free, confidential telephone consultations and guidance to assist members in interpreting CPABC's regulatory requirements and code of professional conduct, including practical tips for those providing accounting services to the public. Advisers can also offer technical guidance and point you to available resources such as CPA Canada's Accounting and Assurance Handbooks. Advisory Services staff also support various Member Forums which offer meetings according to professional interests and experience.

Learn more about CPABC Member Forums in the Getting Connected section of this brochure.

To contact Advisory Services, refer to the back page of this brochure.

Member Benefits & Savings

BC members can take advantage of preferential rates for products and services provided by a broad range of member benefit partners, including:

- Automotive
- Business Associations
- Career
- Counseling
- Financial and Insurance
- Hotel and Resorts
- Publications
- Recreation
- Shopping
- Theatre
- Tour and Travel

To find out more visit bccpa.ca/members/member-benefits/

Member Recognition Program

CPABC's annual Member Recognition Program recognizes the achievements and shares the esteem that individual members bring to CPA, the accounting profession, and our communities. Awards are given in the following categories: Early Achievement, Distinguished Service, Fellowship, Honorary CPA, and Lifetime Achievement. To find out more, visit bccpa.ca/members/recognition-program/

Career Support

CPABC offers a number of career support services for members including an exclusive job site, employer program, and a career advisor to help support the job search process.

CPABC Careers Site

The CPABC Careers Site is the official job board of CPABC and the exclusive free online career resource for designated CPA members. All CPABC members who are looking for career advancement opportunities have access to view and apply for open positions, and have the ability to publish an online profile (including resumé) which allows employers to contact them directly when opportunities matching their skillset become available.

As a CPABC Careers Site subscriber, you can:

- Access over 350 jobs, on average, posted monthly for CPA members.
- Advance your career today. More than half of the job postings are at the senior to management level.
- Broaden your career horizons with opportunities in industry, public practice, government, education, and not-for-profit sectors.
- Make a difference, search for volunteer opportunities to serve on the boards and committees of not-for-profit organizations.
- Discover new employers signing up on the site daily.

Members can access the CPABC Careers Site, careers.bccpa.ca by logging in with their CPABC online services user ID and password.

Let us help you connect with top talent

Improve your organization's exposure to business, accounting, and finance professionals by joining CPABC's CareerConnect Employment Partner Program. This free program offers:

- Recruitment resources for employers who are hiring CPAs and future CPAs
- First access to invitations to participate in CPABC's recruitment and industry events such as our annual Employer Showcase, Speed Interview Nights and other opportunities to network and mingle with students, candidates and CPAs
- 25% discount on job posting plans on the CPABC Careers Site
- Featured logo on the CPABC Careers Site to promote your brand with jobseekers

To become a CareerConnect Employment Partner today, contact us at careers@bccpa.ca or visit careers.bccpa.ca/employerprogram.

CPABC Career Advisor

The career advisor at CPABC offers members and students a variety of supports in areas such as resumé and cover letter writing, advice on job search and networking techniques, as well as interview preparation – all the skills needed for a successful career. The career advisor meets with members and students one-on-one by appointment. Webinars on resumé and cover letter writing, searching for a job, networking, and interview preparation are also available through the career advisor.

Member Publications

CPABC is committed to serving its members, candidates, and students, and the public with useful information, events, and publications to support members in their careers. CPABC produces several key publications for and about the accounting profession in British Columbia.

CPABC in Focus: our flagship journal is published six times a year and serves as the voice of the accounting profession in BC.

CPABC eNews: bi-weekly e-newsletter that provides important updates and news about the profession that isn't covered in *CPABC in Focus*. Regular updates for public practitioners are provided under the Public Practice News and Views column in the first issue of CPABC eNews each month.

CPABC Industry Update: online business news site (industryupdate.ca) geared to members working in industry. It features weekly articles on strategy, leadership, law, technology, management, and small business, written by subject matter experts.

Public Practice News & Views Knowledge Base: the latest changes in professional accounting, and auditing standards, plus new guidance and resources available to members in public practice are covered in the knowledge base. Search the knowledge base for articles on accounting and assurance standards, compilation and other related services, taxation, practice management, and more. To access the knowledge base, visit the 'Members' tab of CPABC's website and select 'Resources and Tools.'

To customize the emails you receive from CPABC make sure to update your communications preferences in CPABC's Online Service at services.bccpa.ca.

Chapters

Sixteen CPABC chapters provide members, candidates, and students with local networking and professional development opportunities. The 16 chapters offer a broad range of activities in their communities including supporting local charities and community organizations.

Visit bccpa.ca/members/chapters/ to find information on your chapter's upcoming events, including professional development and networking opportunities, social and volunteer events, and news updates.

Connect with your local Chapter to expand your professional network, to volunteer at a community event, or attend a Chapter-hosted professional development seminar.

Getting Connected

CPABC is more than an accounting and business designation, it's a community. Those relationships between fellow chapter members, students and members who work in the same industry, classmates, employers and job seekers, mentors and students, are what make CPABC so dynamic. Volunteering makes our programs, events, and even governance possible. Volunteer opportunities can be found at bccpa.ca/volunteer in the CPABC volunteer resource centre.

Member Forums

CPABC's member forums bring together members with common interests and areas of practice to discuss topical issues in person. Forums may provide feedback to staff on policy matters. Sign up to join any of these forums but please note that some forums are restricted to those members from a specific industry or specialty. Contact Advisory Services (see back page for contact information), to join one of the forums listed below.

- Construction Sector Forum
- Government Organizations' Accounting/Auditing Forum
- Management Forum

- Mining Sector Forum
- Practitioners' Forum
- Small Firms' Forum
- Sole Practitioners' Forum
- Taxation Forum
- Vancouver Technology Forum
- Young Professionals Forum
- Professional Standards Advisory Committee

Subject Matter Experts

CPAs are at the forefront of business and they know firsthand how the economy is doing, and are the experts of the industry in which they work. CPABC is looking for CPA members who are subject matter experts who are interested in submitting editorial content for our Industry Update news site, *CPABC in Focus*, or participating in our public affairs activities. Contact us at info@bccpa.ca for more information.

CPA Ambassador Program

CPABC is looking for individuals who are proud and passionate about the CPA brand. CPA Ambassadors are a diverse group of members who help the CPABC Student Recruitment team in engaging with prospective students. Ambassadors provide guidance by sharing information about the CPA program, their pathway to the CPA designation, as well as career opportunities. Ambassadors promote the accounting profession at various events and in-class presentations throughout the year. If you're excited about sharing your CPA story and want to find out more about the ambassador program, visit goCPAabc.ca/ambassador.

Connect with us on social media to stay up to date with the profession. See the back page for a list of our social media channels.

Your CPA Canada Advantage

CPA Canada is viewed as the trusted and distinguished voice that carries prominence as it speaks for the Canadian accounting profession nationally and globally. We represent more than 210,000 professional accountants at home and abroad.

Domestically, CPA Canada works cooperatively with the provincial and territorial CPA bodies. Globally, we work together with the International Federation of Accountants and the Global Accounting Alliance to build a stronger accounting profession worldwide.

One of the biggest benefits associated with the profession is its commitment of lifelong learning. Key for you, CPA Canada develops leading edge thought-leadership, research, guidance and educational programs to help our members drive success and shape the future.

The Canadian CPA is the pre-eminent, globally-respected business and accounting designation.

In terms of professional development, we offer an unprecedented range, depth and variety of opportunities to enhance your knowledge and skills. We are also future-focused both in terms of content and learning methodologies. In addition, CPA Canada is actively working to better understand your interests and needs so that we can provide relevant information when you need it.

CPA Canada champions sustainable economic growth that is interconnected with social development. We have won awards for our publications, thought leadership, sustainability work and extensive financial literacy program; all helping CPA Canada to elevate the voice of the profession when it comes to acting in the public interest.

We remain committed to our vision that the “Canadian CPA is the pre-eminent, globally-respected business and accounting designation.”

Professional Guidance and Resources

We offer a wealth of business and accounting resources, as well as professional development conferences,

courses, and webinars. These offerings span the full range of areas that are most important to you, from financial analysis and planning to tax compliance and reporting, and everything in between.

You can find them all by browsing the CPA Canada website or by conveniently subscribing to CPA Canada’s customizable electronic newsletters, *Member News* and *PD and Events Guide* (described below).

Here’s an overview of some of the areas we cover:

- Audit and assurance, which includes enhancing the reliability of information through activities such as internal control, internal and comprehensive auditing as well as through external third-party assurance services such as auditing.
- Finance, which includes financial analysis and planning, treasury management, capital budgeting, business valuation and corporate finance transactions.
- Financial reporting, which includes the application of reporting frameworks, the reporting of routine and non-routine transactions in different circumstances and an understanding of the role of internal control, tax and finance as they relate to financial reporting.
- Management accounting, which includes identifying the information needs of management and developing the systems required to meet those needs, such as planning, forecasting, budgeting, cost and revenue management, and performance measurement.
- Standards, which are covered by the CPA Canada Handbook: Standards and Guidance Collection, offering a complete electronic reference source for up-to-date information on accounting and assurance standards, public sector accounting standards, and much more.
- Strategy, risk, and governance, which includes the role of corporate governance within an organization, as well as the formulation of strategies, the translation of those strategies into specific business objectives and actions, and their implementation.
- Sustainability, which includes a wealth of education, information, and resources related to sustainability reporting and supporting organizations to adapt to climate change.

- Taxation, which includes tax compliance and reporting, tax-planning and implementation strategies for both corporate and personal taxpayers, as well as the administrative processes involved in Canadian taxation.

If you're in public accounting, we have an abundance of additional resources to meet your unique needs, including:

- CPA Canada Handbook
- The new Professional Engagement Guide (PEG)
- Quality Assurance Manual (QAM)
- Model Financial Statements (fillable Word format) for Private Enterprises, Private Sector, Not-for-Profit Organizations or IFRS versions
- Guide to Accounting Standards for Private Enterprises (GASPE)
- Purchase and Sale of an Accounting Practice
- Audit Data Analytics Guide
- Professional Services Checklist Collection (PSCC)

Professional Development

CPA Canada offers extensive professional development conferences, courses, resources, webinars, and online learning to ensure your knowledge and skills are always up-to-date.

Sign up for CPA Canada's bi-weekly *PD and Events Guide*, customize the offerings you want to know more about, and see them as soon as they're available. Simply tell us your communication preferences and receive the latest news on upcoming conferences, courses, e-learning and events on only the topics you've specified.

To select your preferences visit cpacanada.ca:

- go to the **My Account** section to log in or create an account (both members and non-members can participate);
- in the **My Interests and Subscriptions** area, select the topics and e-communication formats that interest you.

Your Information Source

CPA Canada News

CPA Canada has launched a new online news hub at cpacanada.ca/news. The news hub supplements the national magazine with useful, relevant stories that

add a fresh CPA perspective on the business world. Delivered in real time, the hub allows us to tackle timely topics and issues as they arise.

Your National Magazine

Enjoy print and digital versions of *Pivot Magazine*, which covers the topics and trends you'll want to know about. Among the regulars: in-depth features on important issues and inspiring leaders, the latest business and accounting news from across Canada and around the world, a sampling of topical workplace matters, and practical technology news and views.

Get only the information relevant to you

Personalize your CPA Canada content preferences by selecting only the topics and interests you want to hear about and managing the way you wish to receive communications from the national office. You can also update your contact information, pay an invoice, and do much more.

If you require assistance, please email member.services@cpacanada.ca or call the Members' Customer Services department at 1.800.268.3793.

Member Savings

CPAs get exclusive discounts on a sizeable selection of products and services, among them: computers, office products and furniture, hotel rooms, parking rates, car purchases and car rentals as well as wireless plans, fitness memberships and courier costs. Log in to your CPA Canada account to access these and other savings.

Getting Involved

Looking to broaden your network, and contribute to the profession and your community? Consider volunteering for one of CPA Canada's numerous committees, councils, groups, or advisory boards. You may also want to support CPA Canada's Financial Literacy Program by becoming a volunteer session presenter, area leader, writer, or technical advisor.

We also encourage you to join the Official CPA Canada group for members on LinkedIn, follow us on our LinkedIn company page, Facebook, and Twitter, and check out our YouTube channel.

Contact Us

Professional Development

T. 604 872.7222
E: pdreg@bccpa.ca

Advisory Services

David Chiang, CPA, CA, CIA, CMC
Vice President, Member Advice and Programs
T: 604-488-2629
E: professionaladvisory@bccpa.ca

Richard Konings, CPA, CA
Professional Standards Advisor
T: 604-488-2609
E: professionaladvisory@bccpa.ca

Careers Support

Careers Advisor
T. 604-872-7222
E: careerservices@bccpa.ca

Careers Site
careers@bccpa.ca

Connect with CPABC on social media

 CPABC

 @cpa_BC

 [company/CPABritishColumbia](https://www.linkedin.com/company/CPABritishColumbia)

 CPABC

CPABC
800-555 West Hastings Street
Vancouver, BC V6B 4N6

Telephone: 604-872-7222
Toll Free: 800-663-2677
Email: info@bccpa.ca
bccpa.ca