

# **BECOME A CPABC** Ambassador

## Love being a CPA? Become a CPABC Ambassador.

CPABC is looking for individuals who are proud and passionate about being a Chartered Professional Accountant (CPA) and want to share their CPA story with prospective CPAs.

#### Who should consider becoming a CPABC Ambassador?

CPABC Ambassadors are not only CPAs, but also CPA candidates, as well as post-secondary and high school students who aspire to become a CPA.

CPABC Ambassadors engage with a diverse audience ranging from high school and postsecondary students, to working professionals interested in changing careers or who may hold an international degree/ qualification from elsewhere.

#### How does CPABC support you as an Ambassador?

 Orientation session on the CPA Professional Education Program (PEP) and work experience requirements

#### Why become a CPABC Ambassador?

- Inspire future CPAs by sharing your CPA story
- · Give back to your community, grow the profession, and strengthen CPA's reputation as an excellent career choice
- Network with other ambassadors, members. and prospective students
- No minimum time commitment contribute as much time as you can
- Be invited to ambassador appreciation events

### What does CPABC expect from our Ambassadors?



- Share your enthusiasm for the CPA designation
- Engage with prospective students and share your CPA story



 Show prospective CPAs how much fun being a CPA can be! That's it!

#### **Examples of CPABC** Ambassador events & roles



 Attend and network with prospective students at recruitment events such as CPABC Network Series



 Participate as a panelist, keynote, or guest speaker at various recruitment events for high school or post-secondary students.



 Volunteer at the CPABC booth at post-secondary career fairs



 Judge for CPABC's Annual Business Case Competition, and much more!

Connect with us to learn more about CPABC's Ambassador Program by emailing us at ambassadors@bccpa.ca or visit goCPAbc.ca/ambassador.