



CPA

CHARTERED
PROFESSIONAL
ACCOUNTANTS
BRITISH COLUMBIA

CPA CAMPUS AMBASSADOR RESOURCES

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WHAT IS CPABC?

- CPABC is one of the largest professional organizations in the province
 - 38,400 members in BC
 - 7,100 students in BC
 - 220,000 Members in Canada
- Responsible for:
 - The training and certification of CPA students
 - The regulation and professional development of CPAs
 - The protection of the public through its ethical standards and discipline process

WHAT DOES CPABC RECRUITMENT DO?

- Promote the profession to potential students
- Educate the public and bring awareness to the CPA designation and steps to obtaining it
- Increase number of CPA members

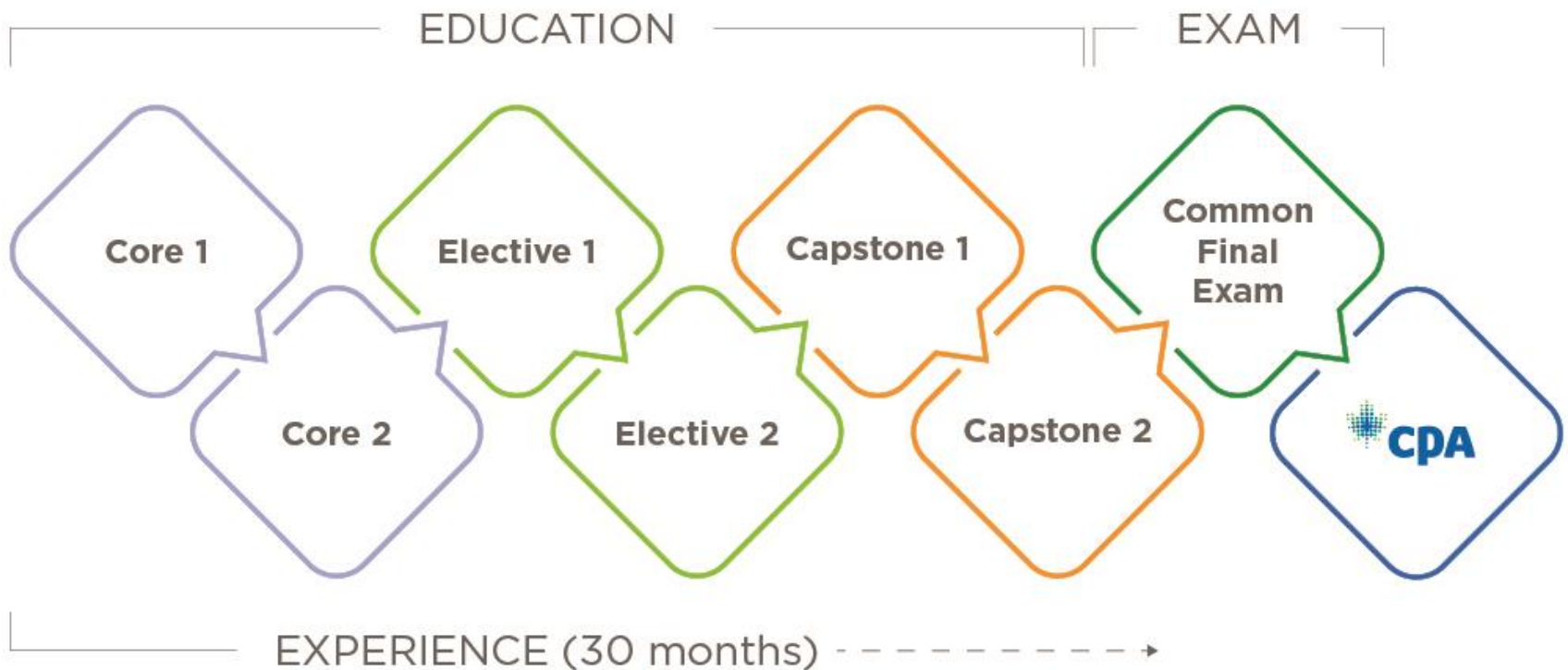


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CPA PROFESSIONAL EDUCATION PROGRAM (CPA PEP)

CPA PEP OVERVIEW



ADMISSION REQUIREMENTS

- Degree: In any area of study, Canadian or internationally-recognized degrees accepted
- 120-credit hours of post-secondary education
- Prerequisite courses: 14 prerequisite courses
- Good character and reputation

<https://www.bccpa.ca/become-a-cpa/admissions/>

TRANSFER CREDIT GUIDES

- Outline the prerequisite course equivalents offered by publicly recognized universities and colleges in BC and the Yukon, which are required for entry into the CPA PEP

<https://www.bccpa.ca/become-a-cpa/admissions/transfer-credit-guides/>

APPLICATION STEPS

1. Create a profile
2. Request and pay for transcript assessment
3. Have documents submitted
4. Submit program admission application
5. Register for a module

<https://www.bccpa.ca/become-a-cpa/admissions/application-steps/>



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CPA CAMPUS AMBASSADOR PROGRAM

ROLE OVERVIEW

- Represent the CPA brand with integrity by sharing key messages:
 - CPA is the preeminent business and accounting designation across Canada
 - CPAs are trained to serve the public and have an ongoing commitment to higher standards and best practices of the profession
 - CPAs are high-earning professionals with flexible career paths
- Be comfortable speaking with university students about the CPA designation, answering questions, and participating in events that support recruitment

EXAMPLES OF TASKS

- Act as a liaison for students interested in: accounting and the CPA designation
- Monitor your ambassador email
- Answer high-level questions about the CPA program
- Represent CPA at post-secondary events, career fairs, and information sessions alongside CPABC staff
- Identify and market campus events and opportunities relevant to students interested in accounting and the CPA designation
- Increase CareerConnect newsletter sign-ups
- Take initiative and create opportunities to support peers' and your own development

VOLUNTEER BENEFITS

- Expand your network in accounting/ finance by connecting with CPAs, employers, and other students
- Build your resume by adding in experience you have gained as a Campus Ambassador
- Develop communication and leadership skills
- Invitation to the annual ambassador appreciation event with the opportunity to win Ambassador of the Year award
- Receive a letter of reference upon request

SUPPORT AND RESOURCES

- 1-1 check-ins with Rebecca and/ or Louisa
- Let either Rebecca or Louisa know if you would like to share during the monthly sessions what you have accomplished. This is a great opportunity for everyone to exchange thoughts on best-practices
- If you receive specific questions about the CPA PEP that you are unsure about, please refer them to the CPABC Student Recruitment team at: Recruitment@bccpa.ca

SUPPORT AND RESOURCES

- [Become a CPA](#) page
- Sign up for upcoming information sessions hosted at your post-secondary institutions or posted on the [CPABC events page](#) if you would like to learn more
- [Contact page](#) to connect with each other

FAQ

This slide will continuously be updated with answers to questions you have for everyone's reference. The inquirer will be kept anonymous.

Questions?

Please contact Rebecca or Louisa directly with any questions or comments and we would be glad to assist.

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