

CPAEF 2025 Educators' and Academics' Symposium

May 29 & 30

Hilton Metrotown, Burnaby, BC

AGENDA DAY 1 – Thursday, May 29th

Start time	End time	Session length	Session topic	Presenter(s)
8:00	9:00	60	Breakfast and Check-in	
9:00	9:10	10	Welcome	CPAEF Board member
9:10	9:20	10	Opening Remarks	Lori Mathison, LLB, FCPA, FCGA President and CEO, CPABC
9:20	10:20	60	How to Make Accounting Videos that Your Students will WANT to Watch	Tony Bell, MBA, CPA, CA Associate Teaching Professor, Thompson Rivers University
10:20	10:35	15	Break	
10:35	11:35	60	CTRL+C to CTRL+Create: Reimagining Learning with Gen AI Presentation	Melissa Appleton, CPA Accounting Instructor, Capilano University
11:35	12:05	30	Update on the CPA Education Foundation Opportunities for Support	Megan Yarema Associate Director, Charitable Initiatives, CPABC
12:05	1:05	60	Lunch	
1:05	1:35	30	CPA Amplify - You Matter: How Members Talk about the Designation Helps the Pipeline	Lorena Christensen, MBA, CPA, CMA VP Student Recruitment and Employer Talent Relations, CPABC

1:35	2:55	80	Mitigating Challenges and Barriers to Education for Indigenous Peoples <i>Presentation 60-75 mins</i>	Robert Andrews, MBA, CPA, CMA, CAFM Executive Director, Aboriginal Financial Officers Association Jenny Reed, MEd, CPA, CA Director, Professional Education Program, CPA Canada
2:55	3:10	15	Break	
3:10	4:20	70	Doctoral Support Program & Research Grant Recipients - Research Presentations <i>20 minute presentations</i> 1. 2. Same Deck of Cards, Different Shuffle: Re/conceptualizing Financial Literacy Education in the B.C. K-12 Curricula, 1988 – 2018 3. Misinformation in the Markets: The Impact of Rumors, Fake News, and Firm Practices on Investor Judgments	1. Erin Egeland, MBA, CPA, CGA, CFI Accounting Professor & Department Chair at Vancouver Island University 2. Tara McClowes, FCPA, CA, MBA, DBA (ABD) Assistant Professor University Canada West 3. Samantha Seto, PhD, CPA, CA Assistant Professor, Accounting at Simon Fraser University
4:20	4:25	5	Closing session remarks/reminders	
4:30	6:00		Evening Reception	

AGENDA DAY 2 – Friday, May 30th

Start time	End time	Session length	Session topic	Possible speaker?
8:00	9:00	60	Breakfast and Check-in	

9:00	9:10	10	Welcome/Review of the morning agenda	CPAEF Board member
9:10	10:10	60	NCP: Update and Presentation	Lara Greguric, MA, FCPA, FCA Executive VP of Learning, CPA Western School of Business
10:10	10:20	10	Break	
10:20	11:20	60	NCP: Q&A	Lara Greguric, MA, FCPA, FCA Executive VP of Learning, CPA Western School of Business
11:20	12:20	60	Ethics & Professionalism in a Politicized Work Environment	Dr. Shawn Ireland Program Director and Chair of the Master of Arts in Organizational Psychology programs at Adler University in Vancouver
12:20	12:30		Closing Remarks	
12:30	-	-	To-Go Lunch/Lunch	