

## Leadership Coaching to Accelerate Results



Joanne Loberg, Certified Executive Coach and Internationally Certified Career Management Professional, is committed and highly skilled in helping executives and emerging leaders to envision, strategize and accelerate their career success.

Coaching focuses on strategies for excelling in organizations and overcoming road blocks to success. Joanne asks challenging questions that provide insight and clarity. Once your goals are articulated, she helps you develop and implement strategies that deliver results. Leadership Coaching accelerates results through helping you focus on:

- **Strategic Thinking** – Getting Beyond the Numbers
- **Decision Making & Problem Solving** Outside of Your Silo
- Building **High Performance Work Teams**
- **Leading Change**
- Dealing with **Difficult People**
- Beyond the Black & White: **Communicating for Business Success**
- **The First 90 Days**: Strategies for Success in Your New Job

### So, is it time to rethink your career?

Let's connect for a **complimentary 30 minute telephone Career Consultation** (link to: <http://jlcareers.com/contact>) to determine what's getting in the way of you reaching your career goals. By identifying this root issue or roadblock, we can then determine next steps to achieving your career goals and getting more of what you want in your career. **Bonus:** CPABC Members get a 15% discount on all coaching packages.

*I look forward to hearing from you!*

**Joanne Loberg, BA, CMP, CEC**

**Certified Executive Coach & Internationally Certified Career Management Professional**

**JL Careers Inc**

[www.jlcareers.com](http://www.jlcareers.com) • [info@jlcareers.com](mailto:info@jlcareers.com) • 604.738.6599

## 5 Breakthrough Steps to Land the Job You've Always Wanted: Job Search Boot Camp for Professionals



Get unstuck in your career and start moving forward. Joanne Loberg, Certified Executive Coach and Internationally Certified Career Management Professional, is a master at helping clients create the careers of their dreams.

We provide the tools you need to land a great new job, including: creating a **compelling elevator pitch**; developing your **resume and cover letters**; honing your **interview skills**; and devising your **targeted job search strategy**. Your program includes **5 individual career coaching sessions** and the comprehensive *JL Careers Job Search Workbook*. Coaching topics include:

- **Resumes That Get Results – Resume Critique & Development**  
Build a brand that differentiates you from other job search candidates, and highlights your skills and key accomplishments. Joanne will work with you to develop a targeted, accomplishment-based resume that grabs recruiters' attention and lands interviews.
- **LinkedIn Profiles – LinkedIn Profile Critique & Development**  
LinkedIn (LI) offers an excellent opportunity to market your career accomplishments to recruiters; which means it's vital to optimize your LI profile to be sure you're capturing their attention. Your Career Coach will help you create a compelling LI profile that attracts recruiters' interest.
- **Targeted Cover Letters – Cover Letter Critique & Development**  
Learn how to write cover letters that stand out. Using a proven 4-step model, create cover letters that speak to recruiters' needs, showcase your experience and skills, and attract hiring managers' attention.
- **Interview Mastery – Interview Skills & Practice**  
Challenged by interviews or it's been years since you've been interviewed? You will gain tips to answer difficult interview questions, navigate behavioural interviews, and negotiate the salary you want. Plus, you will engage in interview practice!
- **Job Search Strategies & Action Plans**  
Identify strategies to locate job opportunities using information interviews, networking, headhunters, and electronic job boards. Build an Elevator Pitch to promote your skills and experience. Devise a strategy to get your foot in the door of the organizations you want to work for.

### So, is it time to rethink your career?

Let's connect for a **complimentary 30 minute telephone Career Consultation** (hyperlink to <http://jlcareers.com/contact>) to determine what you need to do to land the job of your dreams. Your session includes a resume and/or cover letter critique. **Bonus:** CPABC Members get a 15% discount on all coaching packages.

*I look forward to hearing from you!*

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## EXECUTIVE CAREER COACH BIO



**Joanne Loberg, BA, CMP, CEC**  
**Certified Executive Coach / Career Consultant**

Joanne Loberg is a Certified Executive Coach, Internationally Certified Career Management Professional, and highly skilled Facilitator with over 20 years' experience in leadership and career coaching, and human resource consulting. To date, she has coached over 1,000 executive, management and professional clients and facilitated over 450 career development workshops.

As an Executive Coach, Joanne is highly skilled in helping executives and emerging leaders to envision, strategize and accelerate their career success. Her coaching focuses on strategies for excelling in organizations and overcoming road blocks to success.

With a reputation as a highly sought after Career Consultant, Joanne has been referred to as “an absolute expert at navigating the complex territory of career advancement”. She knows what it takes to grab hiring managers' attention, ace the interview and land job offers. Joanne is committed to partnering with her clients to provide leading-edge job search strategies, including professional and executive resumes, compelling LinkedIn profiles, cover letters, interview practice and other key job search tactics.

Her qualifications include a Bachelor of Arts-Psychology, Certified Executive Coach (Royal Roads University), International Career Management Professional Certification (CMP), and she is Myers-Briggs Type Indicator (MBTI) Qualified.

She is a member of the BC Human Resource Management Association and the Association of Career Professionals International. Currently she volunteers as a Facilitator with Junior Achievement and is a Mentor for the Student Biotechnology Network.

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