

Membership Benefits Menu

ADVOCACY

- Contacts with business and political leaders, creating a strong local, provincial and federal economy
- Involved in promoting the community (branding Surrey)
- Opportunity to serve on an Advocacy team
- Surrey Board of Trade becomes your "hidden employee" working on issues for you

BUSINESS CONNECTIONS

- Over 100 events a year (specialized networking programs); member pricing on all SBOT events
- Networking events included in membership - minimum 2 every month
- Training - Education
- Opportunity to serve on an Team

BUSINESS RESOURCES & SUPPORT

- Business Name Registration (nominal fee applies)
- Use of SBOT Conference Room (nominal fee applies)
- Small Business Resource Guide
- Government Business Opportunities
- WorkSafeBC Emergency Response Toolkit

COMMUNICATION | PROMOTION | MARKETING

- Flyer inserts and advertising (Business in Surrey newspaper) (fees vary)
- Advertising in Membership Directory (member pricing) - Listing in Membership Directory
- Awards - Recognition - Profile
- Surrey Regional Request for Proposal Page
- Logo Usage (SBOT logo) on member website and communication material for added credibility
- Ribbon cutting and press releases
- Sponsorship (a unique form of advertising) (various levels/fees)
- Website advertising (nominal fee applies) and business directory listing
- Enhanced Web Listing (nominal fee applies)
- Email blasts to membership (nominal fee applies)
- Free listing in Member to Member Deals Directory
- JoyTV TV spots (nominal fee)

COST SAVING BENEFITS

- Airport parking - YXX (Abbotsford) and YVR (Vancouver)
- Gym Membership
- Innovative payroll services with preferred rates
- Gas discount cards for National Brands
- Group Insurance Plan
- Merchant (credit card) discounts - VISA, MasterCard, Interact, Point of Sale terminals
- Partners-In-Marketing Program - Marketing Services
- Business Assistance Services - Accounting, HR & Legal Advice
- Business Insurance Plans
- Special Pricing for Sports & Entertainment
- Copy & Print Discounts
- American Express Card Incentives
- Courier Service Discounts
- Recruitment & HR
- Travel & Hotel discounts
- HUB Cycling bike discounts

INTERNATIONAL TRADE

- Export Documentation (nominal fee applies)
- International Connections - Business delegations, business matching with foreign business delegations
- Roundtable discussions with Ambassadors, Trade Consuls and Trade Ministers



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