

Discover the Full Value of Your CPA Membership

CPABC and CPA Canada offer a broad range of programs, services, and resources that can assist CPAs at every stage of their career. This guide can help you take advantage of the full value of your CPA membership.



Your CPA British Columbia Advantage

Professional Development

CPABC is dedicated to providing the highest quality professional development opportunities and products to meet the constantly evolving PD needs of our members. We offer seminars in a variety of different topics, including:

- Accounting & Assurance
- Ethics
- Information & Business Technology
- Management & Personal Development
- Practice Management
- Taxation
- Wealth Management

Simply click on the 'Professional Development -> PD Seminars' links on the CPABC website (www.bccpa.ca) to find out more about the wide array of seminars available and the competencies these address. You can browse for seminars by Category, Competency, Location, or Date, or search our seminar database via a keyword search.

If you can't make it to the classroom, you can explore our extensive inventory of web-based seminars. Our interactive online seminars are very popular for those who are unable to attend our two-day seminars on ASPE, IFRS, CAs, Personal Income Tax or Corporate Income Tax. As well, we offer PD AudioWebs, which are direct recordings from live PD seminars.

CPABC also offers a variety of top-notch Certificate and Executive Programs providing depth in specified knowledge areas geared towards advancing members' careers.

The PD Passports are savings programs for members and other professionals taking multiple professional development seminars throughout the year.

Advisory Services

CPABC's Advisory Services offers free, confidential telephone consultations and guidance to assist members in interpreting CPABC's regulatory requirements and code of professional conduct, including practical tips for those providing accounting services to the public. Advisors can also offer technical guidance and point you to available resources such as CPA Canada's Accounting and Assurance Handbooks.

Advisory Services staff also support various Member Forums which offer meetings according to professional

interests and experience. Descriptions of all forums are listed on the CPABC website. If you satisfy the criteria and wish to join a forum, contact Advisory Services to express your interest.

Member Publications & Events

CPABC is committed to serving its members and students, and the public with useful information, events and publications to support members in their careers. CPABC publishes several key publications for and about the accounting profession in British Columbia.

CPABC in Focus: our flagship journal, supplemented by a number of e-publications.

CPABC eNews: monthly emails that provide important updates and news about the profession that isn't covered in CPABC in Focus. Regular updates to public practitioners are provided under the "Public Practice News & Views" column of the monthly CPABC eNews.

CPABC also hosts and participates in various events for the benefit of its members, students, the business community and the general public. These include a range of Chapter and Member Forum events, student recruitment functions, CPABC's Pacific Summits, and public business events, just to name a few.

Career Support

The CPABC Careers Site (www.careers.bccpa.ca) is the official job board of CPABC. The Careers Site matches the staffing needs of employers to the talents and experience of CPABC's designated members and students. Employers and recruiters can post job ads to the site as well as view profiles and résumés of CPABC's members and students currently looking for employment opportunities. Not for Profit organizations searching for board members can also post their positions on this site. The Career Advisor at CPABC also offers members and students with a variety of supports such as resume critiquing and interview preparation role-play services.



CPA CHARTERED
PROFESSIONAL
ACCOUNTANTS
BRITISH COLUMBIA

Member Savings

BC members can take advantage of preferential rates for products and services provided by a broad range of member benefits partners, including some in the following categories:

- Automotive
- Business Associations
- Career
- Counseling
- Financial services
- Hotel and Resorts
- Publications
- Recreation
- Shopping
- Theatre
- Tour and Travel

Chapters

Sixteen CPABC chapters provide CPA members and students with local social networking and professional development opportunities. CPABC chapters support a local presence for the profession while connecting and engaging with members and students throughout the province. The 16 chapters offer a broad range of activities in their local communities including supporting local charities and community organizations.

Getting Connected

CPABC is more than an accounting and business designation, it's a community. Those relationships between fellow chapter members, students and members who work in the same industry, classmates, CPAs and staff members, employers and job seekers, mentors and students, are what make CPABC so dynamic.

There are several other ways you can connect with fellow members:

- Social Media, where you can connect with CPABC and fellow members on the blogs, LinkedIn, Facebook, Twitter and Youtube;
- Member and Firm Directories, which allow CPAs to find fellow CPAs by location and expertise;
- Volunteering, which makes our programs, events, and even governance possible. Volunteer opportunities are found under the Careers tab on the CPABC website.

Staying Connected

Join the Official CPA British Columbia group on LinkedIn, and follow us on Facebook (cpabc) and Twitter (@cpa_bc), and check out our YouTube channel.



Your CPA Canada Advantage

CPA Canada enhances the influence, relevance and value of the Canadian accounting profession by acting in the public interest and promoting the excellence and value of Canada's CPAs and CPA brand through: the media and advertising; federal government relations; community and stakeholder engagement; and our corporate reporting and public sector awards of excellence programs. We also support Canada's independent standard-setting process through funding, staffing and other resources.

With more than 200,000 members, CPA Canada also plays a vital role in influencing international accounting, audit and assurance standards to ensure they are appropriate for Canadian market needs.

As a CPA Canada member, you have access to a vast array of career support resources, professional development opportunities, exclusive discounts and more.

CPAstore

Choose from our extensive list of print, eBook, DVD, download, online, email news, conferences, courses and webinars available for purchase on CPA Canada's online store. With hundreds of titles available, the CPAstore has what you're looking for to enhance your professional competencies in accounting, assurance, business, finance, practice management, tax and other business areas.

Knotia

With new enhancements to our online research website, Knotia.ca, we've improved the way you access and search your information. Get the most up-to-date CPA Canada subscription information available all one place, from any web-enabled device. Linked, fully searchable and just a few clicks away on your desktop, laptop or mobile device—Knotia makes your research experience smarter, faster and easier.

Members also receive complimentary access to the online version of the *CPA Canada Standards and Guidance Collection* (CPA Canada Handbook), a searchable database of *CPA Magazine* articles and the new Business and Accounting Resources (BAR) database on Knotia.ca.

Professional Guidance and Resources

We offer a wealth of business and accounting resources as well as professional development conferences, courses and webinars. These offerings span the full range of areas that are most important to you, from financial analysis and planning to tax compliance and reporting, and everything in between.

You can find them all by browsing our website or more conveniently subscribing to CPA Canada's customizable electronic newsletters, *Member News* and *PD and Events Guide*.

Here's an overview of just some of the areas we cover.

Audit and assurance guidance: Canadian auditing standards (CAS), enhancing audit quality, internal control, standards other than CAS.

Finance: financial analysis and planning, treasury management, capital budgeting, business valuation, corporate finance transactions.

Financial and non-financial reporting: application of reporting frameworks, reporting of routine and non-routine transactions, role of internal control, tax and finance.

Management accounting: planning, forecasting, budgeting, cost and revenue management, performance measurement.

Standards and guidance collection: how to apply accounting and assurance standards, public sector accounting standards and more.

Strategy, risk and governance: corporate governance, formulation of strategies, translation of strategies into business objectives and implementation.

Sustainability: sustainability reporting, supporting organizations to adapt to climate change.

Taxation: compliance and reporting, planning and implementation, associated administrative processes.

If you're in public accounting, we have an abundance of additional resources to meet your unique needs. Among them:

- *CPA Canada Handbook*
- *Canadian Professional Engagement Manual (C•PEM)* and *Public Practice Manual (PPM)*. The new *Professional Engagement Guide (PEG)* will be available in 2017.
- *Audits of Not-for-Profit Organizations: Risk Assessment under Canadian Auditing Standards*
- *Implementation Tool for Auditors*

Professional Development

Looking for convenient and engaging learning opportunities? Our extensive professional development offerings — conferences, courses, resources and webinars — will help keep you at the top of your game.

Sign up for CPA Canada's bi-weekly *PD and Events Guide*, customize the offerings you want, and see them as soon as they're available. Simply tell us your communication preferences and receive the latest news on upcoming conferences, courses, elearning and events, on only the topics you've specified.

To select your preferences:

- go to the **My Account** section to log in or create an account (both members and non-members can participate)
- in the **My Interests and Subscriptions** area select the topics and ecommunication formats that interest you

Member News & CPA Magazine

News You Can Use

As a professional, you're expected to stay on top of the business and accounting worlds. Once again, we do the heavy lifting so you don't have to. Read your national, customizable enewsletter *Member News* on the device of your choice. Items in the monthly newsletter are automatically pulled from new content on the CPA Canada website and delivered directly to you based on your personal preferences. You can access the preference centre through your CPA Canada account.

Your National Magazine

Enjoy print and digital versions of *CPA Magazine*, which covers the topics and trends you'll want to know about. Among the regulars: in-depth features on important issues and inspiring leaders, the latest business and accounting news from across Canada and around the world, a sampling of topical workplace matters, and practical technology news and views.

Career Support

CPA Source is a career-building resource that helps you to connect with work opportunities. On this well-stocked site you can:

- upload your résumé
- browse job opportunities
- get email notifications of new job postings
- apply to jobs
- participate in career-building webinars
- read career advancement tips
- access the latest compensation survey

Member Savings

CPAs get exclusive discounts on a sizeable selection of products and services, among them: computers, office products and furniture, hotel rooms, parking rates, car purchases and car rentals as well as wireless plans, fitness memberships and courier costs. Log in to your CPA Canada account to access these and other savings.

Getting Involved

Looking to broaden your network, and contribute to the profession and your community? Consider volunteering for one of CPA Canada's numerous committees, councils, groups or advisory boards. Or support CPA Canada's Financial Literacy Program by becoming a volunteer session presenter, area leader, writer or technical advisor.

Staying Connected

Join the Official CPA Canada group on LinkedIn, and follow us on Facebook and Twitter (@cpacanada), and check out our YouTube channel.



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