

# CPABC's Annual Business Case Competition 2022

## Rules & Regulations

### A. Registration – January 27, 2022

#### 1.0 – Teams

Teams must consist of three to four team members. All team members must be enrolled at the same post-secondary institution in BC or Yukon, Canada.

Each team of four must have at least two members that are in their first or second year of study in order to participate. If a team of three is participating, then at least one member must be in their first or second year of study in order to participate.

*Note: A student who has 60 post-secondary credits, or less, in any subject area by December 31, 2021 will qualify as a 'first/second' year student.*

There is no limit on the number of teams from each post-secondary institution that are allowed to participate.

Any students enrolled in a post-degree diploma in accounting program will be considered 3<sup>rd</sup>/4<sup>th</sup> year and must have representation from students in their 1<sup>st</sup>/2<sup>nd</sup> year of a degree program on their team.

If your team is having issues finding first/second year students to join your team, we advise you to reach out to the Accounting Club at your school.

#### 2.0 – Registration

Each team must register by **Thursday, January 27, 2022, 12:00pm NOON PST**. Each team will be asked to provide a team name, contact details, and information about each team member. **Teams cannot make any reference to the post-secondary school they attend in their team name.**

## B. First Round: Video Submission – January 30, 2022

### 1.0 – Case Study

The case study is selected by competition organizers, which are the CPABC Student Recruitment team members.

**The case will be emailed to the main email address provided in the registration form on Friday, January 28, 2022, 12:00pm (noon) PST.** Each participating team will receive a business case via email and have 48 hours to prepare their case analysis, recommendations and presentation in video format (no written paper will be accepted).

Teams are not required to submit any documents to CPABC. Teams will be judged solely on their video submission which will include analysis, recommendations, and oral presentation. If you wish to use PowerPoint in your video it is permitted but it is imperative that the slides are clearly visible in your recording; you cannot send the PowerPoint file separately. All presentations are to be recorded and uploaded to YouTube with a link provided to CPABC for judging.

Due to the situation with the ongoing COVID-19 global pandemic, CPABC is asking teams to work in a format that is in compliance with the current [BC provincial health orders](#).

### 2.0 – Oral Presentation (video)

Each presentation is to be **no longer than 10 minutes**.

Teams will be judged on the following criteria:

- Presentation style & professionalism
- Knowledge of the case
- Strategic recommendations; and
- Creativity

### 3.0 – Video Submissions

Teams are responsible for recording and uploading their presentations to YouTube and emailing the link to CPABC by the deadline. **Teams cannot make any reference to the post-secondary school they attend in their presentations or they will be disqualified.** CPABC will view all submissions before they are sent to the judges. To submit your presentation, complete the following steps:

1. All video-presentations must be uploaded to YouTube by **Sunday, January 30, 2022, 11:59am PST.**
2. All teams must name the video 'CPABC Annual Business Case Competition 2022 Round One – *TEAM NAME*. **All videos must be set as “Unlisted” so that only people with a link can watch it.** If you have questions about how to change YouTube video privacy settings, please refer to the instructions [here](#).
3. Each team must send a link to the presentation uploaded on YouTube, via email, with the subject line 'CPABC Annual Business Case Competition – *TEAM NAME*' to [casecompetition@bccpa.ca](mailto:casecompetition@bccpa.ca) by **Sunday, January 30, 2022, 11:59am PST.**

Late submissions will not be accepted.

## C. Final Round: CPABC's Annual Business Case Competition – March 19, 2022

### 1.0 - Format

The top 8 teams, as determined by the judges, will be selected to move on to the final round. All teams will be notified via email if they are moving on by mid-February.

The final round is a full-day event held in downtown Vancouver **on Saturday, March 19, 2022.** The teams will receive a business case in the morning, work on their recommendations and presentation for 3 hours and then present in front of the judges. The winner will be announced at the reception later that day.

Teams must consist of the same team members as in Round 1 and teams must consist of three to four team members, no replacements of team members are allowed.

Please note that due to the situation with the ongoing COVID-19 global pandemic, CPABC may move the final round to a virtual setting if necessary. Should we proceed with an in-person event, we must all follow COVID-19 protocols put in place by the event venue. This may require everyone attending to be fully vaccinated, wear a mask, and follow other additional measures to ensure a safe and healthy environment for all attendees and staff.

Further details and schedules will be released at a later date.

### 2.0– Prizes

The winning team of the CPABC's Annual Business Case Competition will receive a cash prize of \$2,000. The second placed team will receive a cash prize of \$1000 and the third placed team will receive a cash prize of \$500.

### **3.0 – Travel & Accommodation**

Teams selected for the final round, who reside out of town, may apply for a subsidy to help cover travel and accommodation costs. To receive an application form, please email [casecompetition@bccpa.ca](mailto:casecompetition@bccpa.ca).